

Artwork Specification



BLEED AREA



TRIM LINE: finished print size



SAFE AREA: All text should be kept within this area

Please set up your artwork to the following specifications:

Size with bleed: Finished print size size plus 3mm

Resolution: 300 dpi minimum

Format: PDF or JPEG

Colour: CMYK (RGB/Pantones will be converted during proofing)

Fonts: Outlined or Embedded

Bleed: 3mm

Safe Zone: 3mm

No printer marks preferred

File size: In total 200mb maximum

IMPORTANT NOTE! Please submit your artwork as a multi-page pdf with 3mm bleed and 3mm safe zone on each page. We will not accept spreads or separate files for individual pages. Our pre-press system will collate and account for creep for you.

